

Leveraging our experience with 60+ acquisitions, divestitures, mergers and integrations, Crest Rock is focused on partnering with like-minded management teams where our capital and operational support will enable companies to realize their full potential

WHY CREST ROCK

- Speed & Certainty of Close
- Smooth Ownership Transition
- Straightforward Negotiations
- Transparent Due Diligence
- Flexible Deal Structuring

KEY BUSINESS ATTRIBUTES

- Areas of Operational Enhancement
- Recurring Revenue
- Strong Product or Service Portfolio
- Opportunity for Consolidation
- Profitability Not Required

INVESTMENT CRITERIA

- \$15 – \$150 Million Enterprise Value
- Flexible Capital Structure
- Conservative Leverage
- Control-Oriented Investors
- North American Headquarters

TRANSACTION EXPERIENCE

- Management Buyouts and Recaps
- Corporate Divestitures
- Companies in Transition
- Growth-Oriented Investments
- Invest Across the Health Spectrum

TARGET INDUSTRIES

SOFTWARE & TECHNOLOGY



IT & BUSINESS SERVICES



INDUSTRIAL & MANUFACTURING



AREAS OF INTEREST & EXPERIENCE

CURRENT PORTFOLIO



SOFTWARE & TECHNOLOGY

- Enterprise application software (primarily B2B)
- Infrastructure software
- IoT and machine learning
- Financial technology and software
- Healthcare technology and software
- Security software
- Human capital management software
- Marketing and advertising technology
- Internet and communications software
- Vertically-focused software

31 Transactions

Revenue Range:
\$5M-\$150M

EBITDA Range:
(\$6M)-\$25M

IT & BUSINESS SERVICES

- Enterprise and data center solutions
- Networks and communications
- Managed services, maintenance and support
- Logistics
- Software development
- Design and engineering
- Tech-Enabled Business Services

12 Transactions

Revenue Range:
\$30M-\$650M

EBITDA Range:
(\$5M)-\$30M

INDUSTRIAL & MANUFACTURING

- Aftermarket and replacement parts
- Industrial technology
- Process instrumentation and controls
- Plastics and synthetic materials

14 Transactions

Revenue Range:
\$35M-\$200M

EBITDA Range:
(\$5M)-\$30M

EXTENSIVE CORPORATE DIVESTITURE EXPERIENCE

- Executed thirteen corporate divestitures
- Cater to corporate needs (structure, timing, TSA)
- Systematic approach provides value to corporate sellers



Michelle Eidson, Principal
(D) 303.521.8342

meidson@crestrockpartners.com
www.crestrockpartners.com

Libby D'Aquila
(D) 203.895.5834

ldaquila@crestrockpartners.com
www.crestrockpartners.com